

# Nuestra CDC Bartlett Station Plaza Survey

# Question 1:

## What Features Would Be Most Attractive?

Age	# Age	# Grassy Area	# Shade Trees	# Flowers	# Picnic Tables/ Benches	#Covered Area (Shade)	# Refreshment Stand	# Charging Station
<18	1	0	1	1	0	0	1	0
18-35	58	49	39	34	38	28	20	11
35-50	38	30	29	29	21	13	18	10
50-65	27	16	20	17	12	14	16	10
Over 65	5	3	4	4	3	3	0	1
(blank)	0	1	1	1	1	1	1	1
<b>Grand Total</b>	<b>129</b>	<b>99</b>	<b>94</b>	<b>86</b>	<b>75</b>	<b>59</b>	<b>56</b>	<b>33</b>

Age	% Age	# Grassy Area	# Shade Trees	# Flowers	# Picnic Tables/ Benches	#Covered Area (Shade)	# Refreshment Stand	# Charging Station
<18	1%	0%	1%	1%	0%	0%	2%	0%
18-35	45%	49%	41%	40%	51%	47%	36%	33%
35-50	29%	30%	31%	34%	28%	22%	32%	30%
50-65	21%	16%	21%	20%	16%	24%	29%	30%
Over 65	4%	3%	4%	5%	4%	5%	0%	3%
(blank)	0%	1%	1%	1%	1%	2%	2%	3%

# Question 1 (continued): What Features Would Be Most Attractive?

Age	# Permanent Stage	# Temporary Staging	# Fixed Seating	# Temporary Seating	# Listening Devices	# Wheelchair Accessibility	# Other (Comments)
<18	1	0	0	0	0	0	0
18-35	16	18	11	13	7	25	10
35-50	13	5	13	6	6	16	9
50-65	7	14	11	12	5	14	8
Over 65	1	2	0	2	1	3	1
(blank)	1	1	1	1	1	1	1
<b>Grand Total</b>	<b>39</b>	<b>40</b>	<b>36</b>	<b>34</b>	<b>20</b>	<b>59</b>	<b>29</b>

Age	% Permanent Stage	% Temporary Staging	% Fixed Seating	% Temporary Seating	% Listening Devices	% Wheelchair Accessibility	Other (Comments)
<18	3%	0%	0%	0%	0%	0%	0%
18-35	41%	45%	31%	38%	35%	42%	34%
35-50	33%	13%	36%	18%	30%	27%	31%
50-65	18%	35%	31%	35%	25%	24%	28%
Over 65	3%	5%	0%	6%	5%	5%	3%
(blank)	3%	3%	3%	3%	5%	2%	3%

# Question 1: Attractive Features

## Comments Age 18-35

- A public area for Seminars/ Performance
- A public place to grab some grub, eat, and hang out with family/friends would be great, especially with a covered area to protect from the frequent rain/snow that is rarely ever thought of for Boston spaces. A multi-functional area with covered and open parts could be used for staging art, music, a craft fair, a farmers market, or a food truck rodeo would bring something new to the area (similar concept to the relatively new and revitalizing Central Park in Durham, North Carolina, see: <https://durhamcentralpark.org>). A floral garden rather than just green space would distinguish it from the many parks in Roxbury.
- Affordable rents for longtime Boston residents, not rents to increase gentrification
- Community Art Center/Open Space
- Community garden, if there is space; vending space for artists to sell their work
- Good local restaurants and bar options. soul food. Ethiopian food. All of the above
- If a grassy area, having a separate fenced area for dogs. A lot of dog owners in the neighborhood and dog runs can be a friendly way for people to socialize and meet. Plus then the dogs aren't pooping on the same grass people want to sit on. Picnic tables are outdated and seem off brand but the little chess tables like at Alvah Kittredge park are nice.
- Movable tables and chairs to hang out and eat lunch, etc
- Outdoor gym
- Well landscaped area that can take me out of the grind of the city

# Question 1: Attractive Features

## Comments Age 35-50

- “Temporary” cargo containers with pop-up shops, restaurants, and outdoor beer gardens... also as temporary headquarters for the events of community organizations...
- An Art Wall for the talented teens and adult that live in the area or surrounding area can register to have a section of the wall for there Tasteful art work. I say you should do a Outside Tasteful Art Museum Full of Street Art from the people within the community. Now that's LOVE. Now FIRST and Most of ALL FOR THE PEOPLE IN THE COMMUNITY not the next town or district or busing people from Quincy/ Cambridge etc. to take a spot for the community. Thank you
- Area for Lawn Games
- Interesting/rotating displays of public art of all types, including performances, etc. Make the space lively! If there is a restaurant/bar in the retail area, there should be outdoor seating designed so you can watch any performances from the seats while having a drink
- Playground
- PLENTY of places to dump and throw away cigarette buds as well as trash bins either posted to poles or placed along the sidewalk
- Restroom
- The space should be as flexible as possible to allow programming to evolve and change over time.
- Well lit walkways, bicycle stations

# Question 1: Attractive Features

## Comments Age 50-65

- Benches but not picnic tables
- First aid station, concierge area where pamphlets of info re upcoming event are available; area where anyone can put a blanket down and sit; lighting
- Green room area/tent/hut for performers
- I work in the neighborhood. I can imagine visiting for lunch on beautiful spring/summer/fall days
- Local history
- Multi-purpose space for both indoor and outdoor events as well as dedicated area for artists to display and/or sell merchandise.
- Non smoking area
- Weekend Pop up markets & festivals like Smorgasburg in Brooklyn where artisans sell their goods. The same operation holds a high-end flea market also, something that could rival Sowa? This would bring exposure and a cooler vibe to the area that has been lacking ever since I moved to the area in 2001. We need STIMULATION and excitement to make it more of a destination. I currently travel between my home on Dunreath st as well as my home in Brooklyn. The Bartlett/ Dudley area has so much opportunity but there is nothing that is of interest to people, so people still view it as dangerous or "sketchy". I am very happy that the Bartlett Public Plaza will feature artists and will bring some well needed culture to the area. Thanks to all those involved!! Good job!

# Question 1: Attractive Features

## Comments Age Over 65

- Senior Seating Area

## Question 2: Art & Design

Age	# Art Shows	# Sculpture	# Outdoor Classes	# Craft Fairs	# Jewelry	# Fashion Shows
<18	0	1	0	0	0	0
18-35	42	27	39	33	20	20
35-50	26	19	19	24	12	10
50-65	16	13	8	15	8	7
Over 65	2	1	2	3	3	0
<b>Grand Total</b>	<b>86</b>	<b>61</b>	<b>68</b>	<b>75</b>	<b>43</b>	<b>37</b>

Age	% Art Shows	% Sculpture	%Outdoor Classes	% Craft Fairs	% Jewelry	% Fashion Shows
<18	0%	2%	0%	0%	0%	0%
18-35	49%	44%	57%	44%	47%	54%
35-50	30%	31%	28%	32%	28%	27%
50-65	19%	21%	12%	20%	19%	19%
Over 65	2%	2%	3%	4%	7%	0%



# Question 2: Performance

Age	# Family Shows	# Live Music	# Vocal	# Jazz	# Pop	# Gospel	# Big Band	# Classical	#: Rap
<18	0	0	0	1	0	0	0	0	0
18-35	28	47	27	39	23	19	23	21	27
35-50	22	32	18	27	16	20	14	15	11
50-65	12	25	14	18	9	12	7	10	6
Over 65	3	4	4	4	2	3	2	2	1
(blank)	1	1	1	1	1	1	1	1	1
<b>Grand Total</b>	<b>66</b>	<b>109</b>	<b>64</b>	<b>90</b>	<b>51</b>	<b>55</b>	<b>47</b>	<b>49</b>	<b>46</b>

Age	% Family Shows	% Live Music	% Vocal	% Jazz	% Pop	% Gospel	% Big Band	% Classical	% Rap
<18	0%	0%	0%	1%	0%	0%	0%	0%	0%
18-35	42%	43%	42%	43%	45%	35%	49%	43%	59%
35-50	33%	29%	28%	30%	31%	36%	30%	31%	24%
50-65	18%	23%	22%	20%	18%	22%	15%	20%	13%
Over 65	5%	4%	6%	4%	4%	5%	4%	4%	2%
(blank)	2%	1%	2%	1%	2%	2%	2%	2%	2%

## Question 2: Dance

Age	# Jazz	# Ballet	# Contemporary	# Hip Hop	# Tap	# Folk	# Other Styles/Cultures	# Social-Live
<18	1	0	0	0	0	0	0	0
18-35	20	16	27	37	15	15	36	32
35-50	20	15	18	19	12	9	22	19
50-65	13	10	12	10	8	6	13	11
Over 65	1	2	1	1	1	1	2	2
(blank)	1	1	1	1	1	1	1	1
<b>Grand Total</b>	<b>56</b>	<b>44</b>	<b>59</b>	<b>68</b>	<b>37</b>	<b>32</b>	<b>74</b>	<b>65</b>

Age	% Jazz	% Ballet	% Contemporary	% Hip Hop	% Tap	% Folk	% Other Styles/Cultures	% Social-Live
<18	2%	0%	0%	0%	0%	0%	0%	0%
18-35	36%	36%	46%	54%	41%	47%	49%	49%
35-50	36%	34%	31%	28%	32%	28%	30%	29%
50-65	23%	23%	20%	15%	22%	19%	18%	17%
Over 65	2%	5%	2%	1%	3%	3%	3%	3%
(blank)	2%	2%	2%	1%	3%	3%	1%	2%

# Question 2: Theater

Age	# Plays	# Musical Theater	# Local Plays	# Poetry	# Speaker Series	# Movies	#: Festivals	# Other
<18	0	0	0	0	0	0	1	1
18-35	32	29	31	29	30	40	36	11
35-50	21	17	17	20	16	28	21	5
50-65	16	11	12	14	12	14	15	6
Over 65	2	1	2	2	2	4	2	0
(blank)	1	1	1	1	1	1	1	1
<b>Grand Total</b>	<b>72</b>	<b>59</b>	<b>63</b>	<b>66</b>	<b>61</b>	<b>87</b>	<b>76</b>	<b>24</b>

Age	% Plays	% Musical Theater	% Local Plays	% Poetry	% Speaker Series	% Movies	% Festivals	% Other
<18	0%	0%	0%	0%	0%	0%	1%	4%
18-35	44%	49%	49%	44%	49%	46%	47%	46%
35-50	29%	29%	27%	30%	26%	32%	28%	21%
50-65	22%	19%	19%	21%	20%	16%	20%	25%
Over 65	3%	2%	3%	3%	3%	5%	3%	0%
(blank)	1%	2%	2%	2%	2%	1%	1%	4%

# Question 2: Attractive Features

## Comments Age Under 18

- Murals

# Question 2: Attractive Features

## Comments Age 18-35

- All the above
- Answer to question 2 depends on what type of programming from all the above
- I chose walk but would more likely bike there from my house close by, and surely others would like to do the same. Hopefully adequate bike racks will be on site to make it an attractive way to get to the project
- Don't let it be another gentrified space for white people to enjoy and everyone else excluded. It needs to specifically welcome historic Roxbury residents as a priority; place for locals to barter goods
- Folk Music
- Food truck rodeo! A taste of Roxbury event! Or other food-focused events
- Highlighting local small businesses, entrepreneurial themed events, local CEO town halls
- Outdoor games (NOT carnival), but corn hole, etc. Similar to lawn on D with music and outdoor games. Also yoga or exercise classes.
- Promote Local Artists (Music)
- Studio Production
- Whatever art events go on there need to be from local POC artists, with a special emphasis on Roxbury artists. It needs to reflect Roxbury.

# Question 2: Attractive Features

## Comments Age 35-50

- ALL OF IT! Bring everything, be open to everything, and let the popularity of early shows be your guide to later programming. But keep the space open as a place where locals can put on events with a fairly low barrier to entry.
- LOCAL artists with a focus on Black, Indigenous and People of Color; Prices can be sliding scale as well as \$10-\$100, and you can explain the true cost so people know
- Local Business Opportunities; Soca; Calypso/Reggae
- Outdoor Yoga & Tai Chai; Magic Show; Community Barbecue
- R&B music

# Question 2: Attractive Features

## Comments Age 50-65

- Community garden, farmers market, tasting and food events
- Food/drink-focused events (ice cream social, bbq, etc)
- Important to consider noise factor for residents and how early event start and how late events end
- Lunch time or after work times would attract me, given I work in the neighborhood but do not live here.
- Smorgasburg type venue would be perfect <https://www.smorgasburg.com/>

# Question 3:

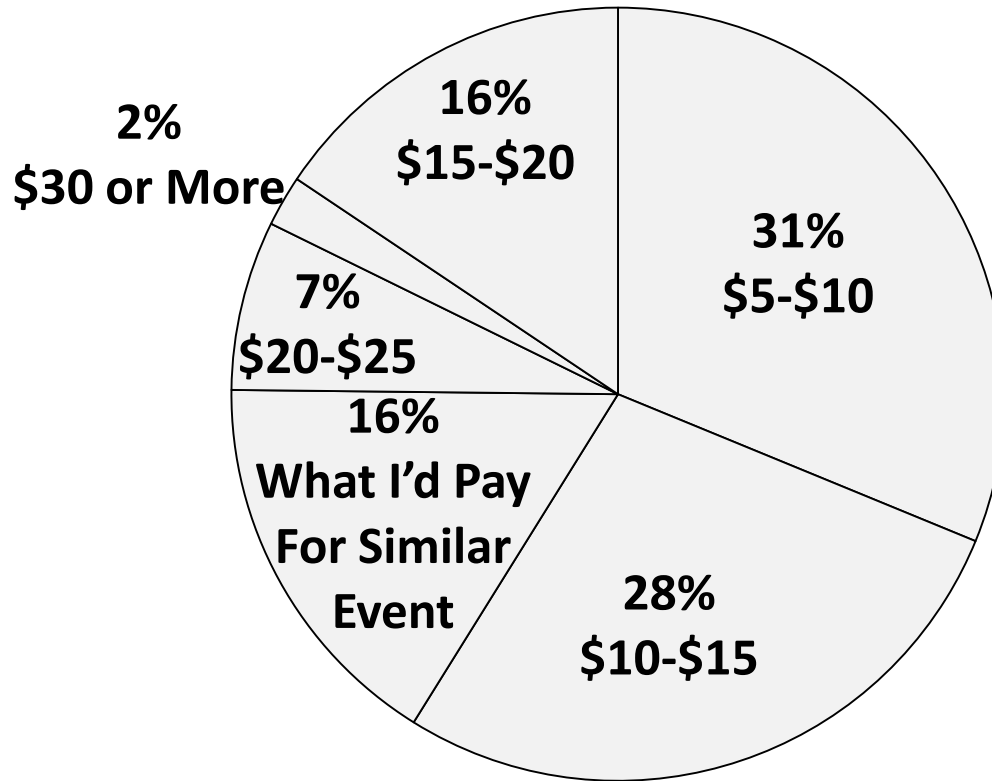
## What Are You Willing To Pay Per Event?

Age	# \$5-10	# \$10-15	# \$15-20	# \$20-25	# \$30 or more	# What I would pay to attend the same event at a similar venue
<18	1	0	0	0	0	0
18-35	22	20	11	1	1	9
35-50	9	11	5	5	0	9
50-65	10	6	4	2	1	3
Over 65	1	1	2	1	0	0
(blank)	1	1	1	1	1	1
<b>Grand Total</b>	<b>44</b>	<b>39</b>	<b>23</b>	<b>10</b>	<b>3</b>	<b>22</b>

Age	% \$5-10	% \$10-15	% \$15-20	% \$20-25	% \$30 or more	% What I would pay to attend the same event at a similar venue
<18	2%	0%	0%	0%	0%	0%
18-35	50%	51%	48%	10%	33%	41%
35-50	20%	28%	22%	50%	0%	41%
50-65	23%	15%	17%	20%	33%	14%
Over 65	2%	3%	9%	10%	0%	0%
(blank)	2%	3%	4%	10%	33%	5%



# Question 3: What Are You Willing To Pay Per Event? (All Ages)



# Question 4:

## How Often Would You Visit Bartlett Station Plaza?

Age	# Never	# Once In Awhile	# Monthly	# Weekly	# Twice weekly	# More Often
<18	0	1	0	0	0	0
18-35	0	12	27	12	2	4
35-50	0	12	13	10	0	3
50-65	0	6	10	7	2	1
Over 65	0	2	1	1	0	1
(blank)	1	1	1	1	1	1
<b>Grand Total</b>	<b>1</b>	<b>34</b>	<b>52</b>	<b>31</b>	<b>5</b>	<b>10</b>

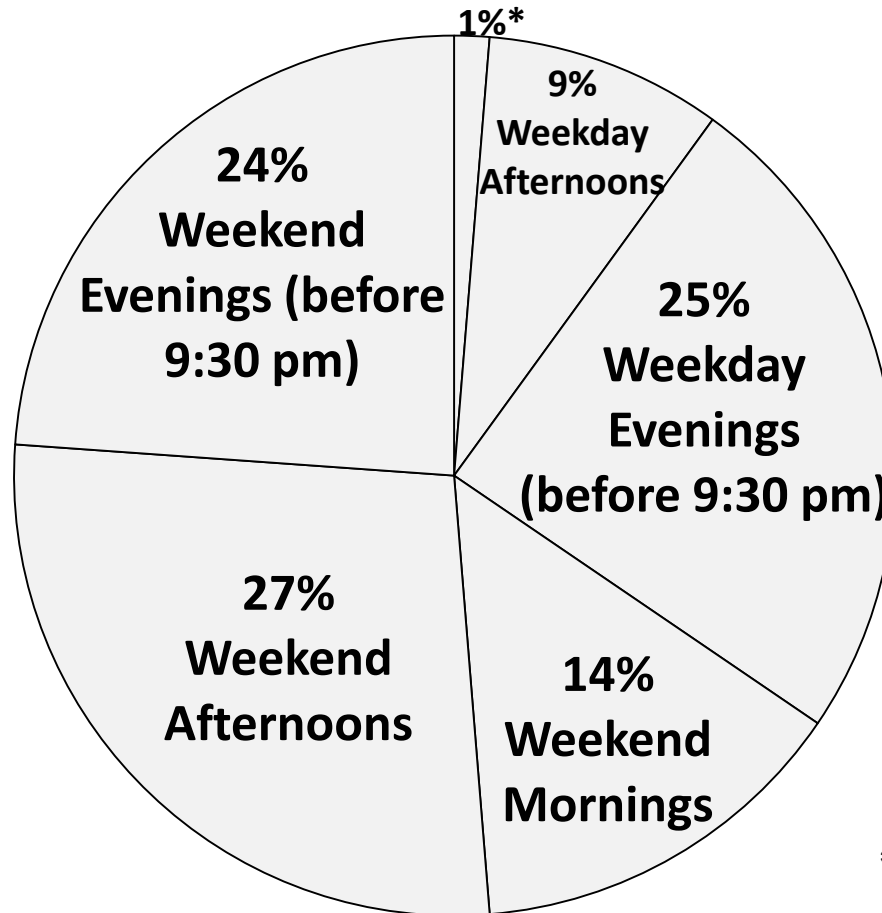
Age	% Never	% Once In Awhile	% Monthly	% Weekly	% Twice weekly	% More Often
<18	0%	3%	0%	0%	0%	0%
18-35	0%	35%	52%	39%	40%	40%
35-50	0%	35%	25%	32%	0%	30%
50-65	0%	18%	19%	23%	40%	10%
Over 65	0%	6%	2%	3%	0%	10%
(blank)	0%	3%	2%	3%	20%	10%

# Question 4: Attendance Patterns

Age	# Weekday Mornings	# Weekday Afternoons	# Weekday Evenings (before 9pm)	# Weekend Mornings	# Weekend Afternoons	# Weekend Evenings (before 9:30pm)
<18	0	0	0	0	0	0
18-35	1	15	36	20	40	33
35-50	0	5	17	18	25	20
50-65	1	4	19	5	16	17
Over 65	1	2	3	0	3	3
(blank)	1	1	1	1	1	1
<b>Grand Total</b>	<b>4</b>	<b>27</b>	<b>76</b>	<b>44</b>	<b>85</b>	<b>74</b>

Age	% Weekday Mornings	% Weekday Afternoons	% Weekday Evenings (before 9pm)	% Weekend Mornings	% Weekend Afternoons	% Weekend Evenings (before 9:30pm)
<18	0%	0%	0%	0%	0%	0%
18-35	25%	56%	47%	45%	47%	45%
35-50	0%	19%	22%	41%	29%	27%
50-65	25%	15%	25%	11%	19%	23%
Over 65	25%	7%	4%	0%	4%	4%
(blank)	25%	4%	1%	2%	1%	1%

# Question 4: Attendance Patterns (All Ages)



\*1% Weekday Mornings

# Question 5: Transportation

Age	# Walk	# Car	# Bus	# Train	# Taxi/ Uber/ Lyft	# Combination
<18	1	0	0	0	0	0
18-35	27	15	4	7	3	15
35-50	22	12	5	4	1	9
50-65	8	8	5	0	0	4
Over 65	2	1	1	0	0	0
(blank)	1	1	1	1	1	1
<b>Grand Total</b>	<b>61</b>	<b>37</b>	<b>16</b>	<b>12</b>	<b>5</b>	<b>29</b>

Age	% Walk	% Car	% Bus	% Train	% Taxi/ Uber/ Lyft	% Combination
<18	2%	0%	0%	0%	0%	0%
18-35	44%	41%	25%	58%	60%	52%
35-50	36%	32%	31%	33%	20%	31%
50-65	13%	22%	31%	0%	0%	14%
Over 65	3%	3%	6%	0%	0%	0%
(blank)	2%	3%	6%	8%	20%	3%

# Question 5: Personal Involvement

Age	# As A Volunteer	# As A Paid Employee	# As An Artist/ Performer
<18	0	0	1
18-35	30	5	11
35-50	16	6	6
50-65	11	3	2
Over 65	2	2	0
(blank)	1	1	1
<b>Grand Total</b>	<b>60</b>	<b>17</b>	<b>21</b>

Age	# As A Volunteer	# As A Paid Employee	# As An Artist/ Performer
<18	0%	0%	5%
18-35	50%	29%	52%
35-50	27%	35%	29%
50-65	18%	18%	10%
Over 65	3%	12%	0%
(blank)	2%	6%	5%

# Question 5: Personal Involvement (All Ages)

